

4 strategy pillars

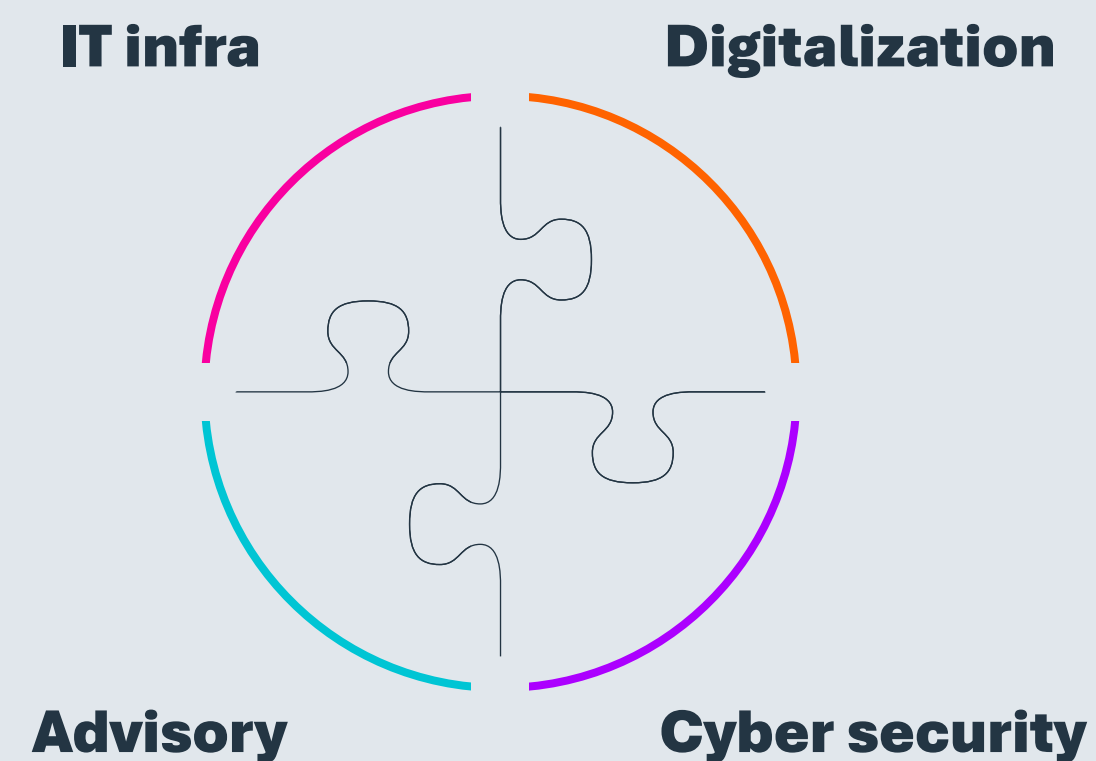
to achieve our vision

1

Premium
Provider

Masterly

products & services



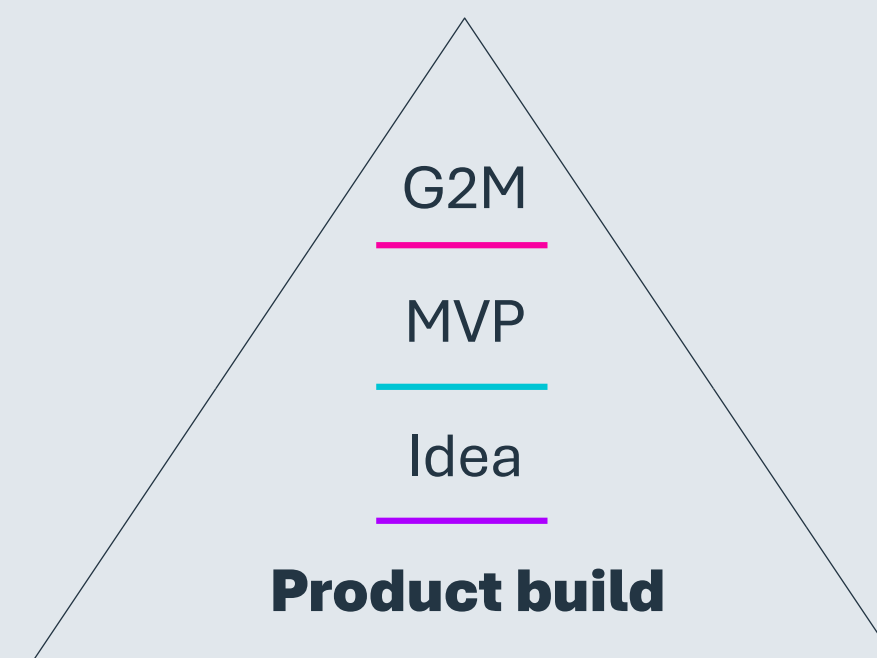
This is our CORE

2

Innovative
Product House

Innovative

products & services
with global potential



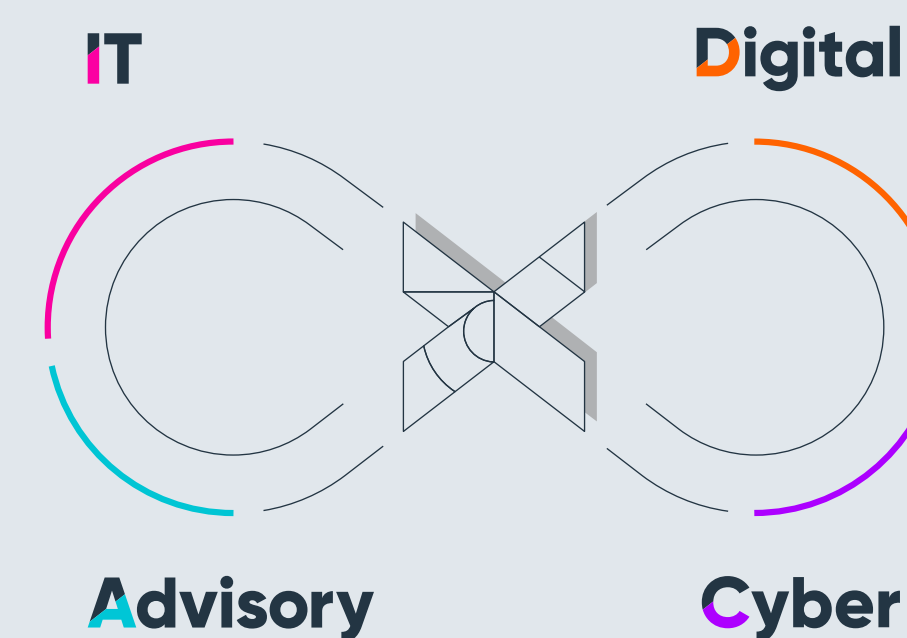
Here we build exponential
business opportunities

3

Consortium
of wider value

Co-operating

to deliver smooth
cross-companies services



This is how we ensure Wider Value Prop
for Premium Customers

4

Sustainable
company

Responsible

in 3 ways: environmentally,
socially, economically



That's how we take care of our people,
planet and future